



Beaver Dam Community Hospital Media Kit



BEAVER DAM
COMMUNITY
HOSPITALS, INC.

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Fact Sheet

QUICK FACTS

- Serving the community since 1972
- More than 300 caregivers and 850 employees
- In calendar year 2017 BDCH cared for more than 2,000 individuals in inpatient services
- More than 157,000 individuals in outpatient services and more than 32,000 patients in emergency and urgent care services
- 1 hospital, 5 family practice clinics and specialty clinics including orthopedics & sports medicine, general surgery, chiropractic, sleep, podiatry and hyperbaric/wound care
- 2 medical office buildings
- 2 pharmacies
- 1 skilled nursing facility
- 2 assisted living facilities
- 2 apartment complexes
- 1 child care center
- Home care and hospice
- Joint venture for pain management

HISTORY

On February 28, 1972, we became one of the first hospitals in the country—and the first in the state of Wisconsin—to merge a Catholic hospital and a Lutheran hospital, beginning a proud history of innovation that continues today.

Over the years, Beaver Dam Community Hospital has undergone several expansions to meet our community's growing need for improved facilities and expanded health care services. Our 60-bed, acute care hospital opened for service on Feb. 11, 2006, combining advanced medicine and technology with a state-of-the-art facility to create a healing environment of care for patients and their families. BDCH is committed to improving quality and service, and will continue to exceed the health care expectations of our region long into the future.

COMMITMENT/VALUE

We're here to improve your quality of life, to help you celebrate new arrivals and to honor your loved ones by helping them live with dignity and grace at the end of their lives. For all the late night fevers; for all the bumps and bruises you can't handle at home; for life-changing surgery and recovery, we want to be your resource for wellness.

Through our compassionate staff and convenient locations, we offer all the services your family needs to stay well, including, but not limited to, primary and specialty care, obstetric and inpatient acute care, outpatient surgery and oncology services, rehabilitation, home care, hospice, long-term care, and even a daycare for kids. We're locally focused, working tirelessly to improve our communities.

Fact Sheet *continued*

OUR VISION

Be the regional destination for health care by cultivating an engaging work environment in which our care team delivers unprecedented quality, safety and service at a competitive price.

OUR MISSION

Deliver excellence across a continuum of services.

AWARDS/ACHIEVEMENTS

- 2017 Guardian of Excellence Award® winner by Press Ganey
- For the 10th time in the past 12 years, Beaver Dam Community Hospitals, Inc.'s Hillside Home Care has been named a Top Agency of the HomeCare Elite®
- Leapfrog Group announced BDCH has earned its fifth consecutive 'A' for protecting patients from accidents, errors, injuries and infections. Of 2,600 patients nationwide, only 112 hospitals have earned an 'A' each of the past five years (2013-2018)
- Beaver Dam Community Hospitals, Inc.'s Rehabilitation Department has received the FOTO Outcomes Excellence Award from Focus On Therapeutic Outcomes, Inc. (FOTO®)
- BDCH Eagle's Wings has earned the national "Excellence in Action" Award from My InnerView by National Research Corporation (NRC) (2017)
- Beaver Dam Community Hospitals, Inc. (BDCH) has been recognized as a Platinum-Level Fit-Friendly Worksite by the American Heart Association for helping employees eat better and move more (2017)
- BDCH Hillside Home Care is proud to announce it currently has a 5-star rating for patient satisfaction, the highest of any agency serving our region (2016)

Community Benefits

GROWTH, AGILITY AND FINANCIAL STABILITY ALLOWS US TO REMAIN PROACTIVE IN UNCERTAIN TIMES

Over the past several years of constant change and transition in health care, we have been proud of the steady, proactive and disciplined approach taken by our Board of Directors and our Executive Team. This approach has built a foundation of financial stability that places Beaver Dam Community Hospital in a strong position to thrive and adapt.

BDCH plays a leading role in keeping our community safe and healthy. In 2017, we cared for more than 2,000 individuals in our community hospital and saw nearly 160,000 individuals in outpatient services. Outpatient and emergency department visits are stable, while a critical measure of our financial strength and security, Days of Cash on Hand, remains double the industry standard. This provides a measure of certainty in an industry that has experienced volatility, and provides the flexibility and agility to make investments in services when opportunities for growth and expansion present themselves.

BLUE ZONES

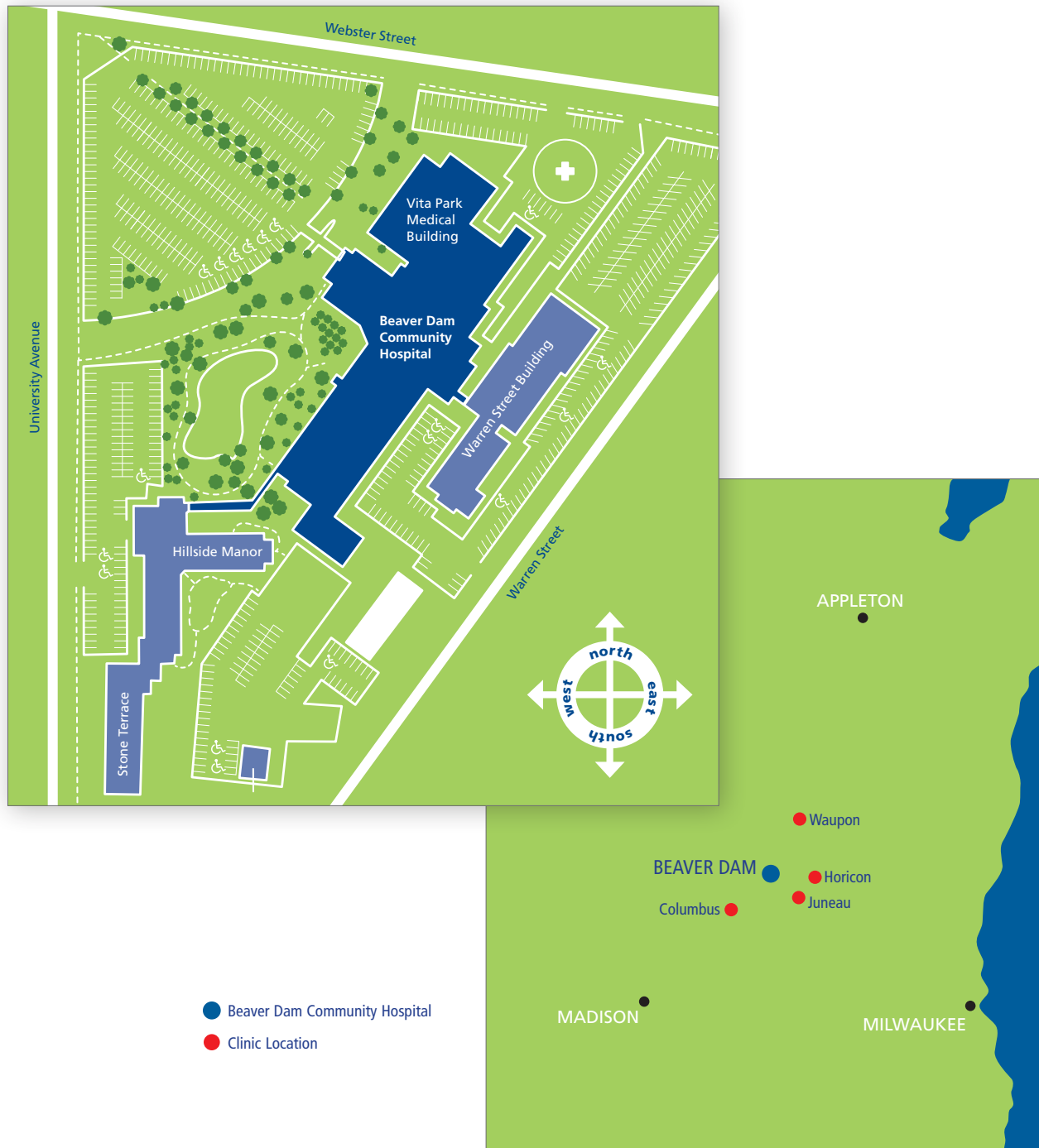
We've greatly expanded our investment into population health, including sponsorship of the Blue Zones project, an innovative initiative that will help make healthy choices easy choices. In October 2016, we announced our sponsorship of the three-year initiative that brings community stakeholders and national well-being experts together to improve well-being through evidence-based programs and permanent changes to environment, policy and social networks. We officially kicked off the Blue Zones Project in Beaver Dam, Horicon, Juneau and Mayville in April 2017 and look forward to the gradual progress we will all achieve together in the name of health and wellness.

SUPPORT FOR THE COMMUNITY

We have strengthened our commitment to our region by increasing our investment in the community by more than \$2.4 million, an increase of more than 37 percent over fiscal year 2016. We continue to provide assistance to uninsured patients and their families.

Service Area

MAP



Leadership

Kim has served as the President and CEO of Beaver Dam Community Hospitals, Inc. for more than 10 years. BDCH is a complex, integrated, not-for-profit health care system with annual consolidated revenue of over \$238M, a staff of over 900 employees, medical staff of over 225 and over 230 volunteers. Kim led the transformation of culture at BDCH through development and implementation of a strategic vision for growth, earning national recognition and growing services.

Kim began her health care career as a Registered Nurse and then completed a dual Bachelor's Degree in Healthcare Administration and Business at Juniata College. She then completed a Master's in Business Administration at St. Francis University. Kim has over 19 years of experience as a hospital CEO, working for two of the largest, faith-based national health care companies, as well as two independent systems.

Kim is certified in Healthcare Administration as a fellow in the American College of Healthcare Executives (FACHE). Kim has been recognized with a Senior Level Regents Award and the Distinguished Service Award from ACHE. In addition, Kim received the Distinguished Alumni Award from her high school, and was named twice to the list of "Rural Hospital CEO's to Know" by Becker's Hospital Review.

Locally, Kim previously served on the Beaver Dam Rotary Club Board as President. She also holds board positions for the Beaver Dam Economic Development Corporation, and Moraine Park Technical College Foundation, and is a former board member of the YMCA of Dodge County, and the Beaver Dam Area Arts Association. Nationally, Kim also currently serves as Chair of the Vizient - Upper Midwest Region Board and sits on the Health System 100 Advisory Board and ACHE Journal of Healthcare Management Editorial Board. Kim previously served on the Rural Wisconsin Healthcare Cooperative Board, the Board of the ACHE Wisconsin Chapter, and the ACHE Ethics Committee.

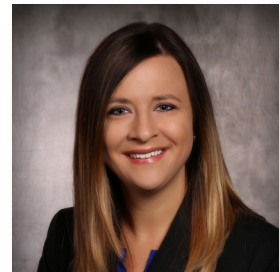


Kim Miller, FACHE
BDCH President & CEO

Leadership

Melanie (Mel) Bruins joined Beaver Dam Community Hospitals, Inc. in February of 2014. She has worked as a human resources professional in Southeastern Wisconsin in a variety of different industry settings including Oshkosh Corporation and Mercury Marine. She is a Certified Sherpa Executive Coach, Certified 360 Facilitator through the Center for Creative Leadership and is a Just Culture Certified Champion.

Mel received her Bachelor's degree in Business Administration and Human Resources Management from Winona State University in Winona, Minn., and her MBA from UW-Oshkosh. She serves as the Secretary for the Wisconsin Society for Human Resources Management and as a Board Member for the Workforce Development Board of South Central Wisconsin.



Mel Bruins
Chief Talent Officer

David Corso joined Beaver Dam Community Hospitals, Inc. in March 2013. He has proven to be a results-oriented leader with a track record of achieving high clinical and service quality, engaged work groups and financial targets. Previously, David was intrinsically involved with setting the direction and operationalizing ThedaCare's Orthopedics Plus Rehabilitation. For nine years prior, David was the Director of Rehab Services, Hyperbaric Medicine, Wound Care, IV Therapy and Plasmapheresis for Aurora Medical Center in Oshkosh, designing and developing start-up satellite therapy departments, achieving substantial growth and becoming an integral organizational leader.

David is a fellow with the American College of Healthcare Executives (FACHE) and earned his Bachelor of Science, Kinesiology with the University of Wisconsin, graduating with honors. David earned a Masters of Physical Therapy with Carroll College and a Masters of Business Administration at California State University – Dominguez Hills. He is also licensed in the State of Wisconsin in Physical Therapy.



David Corso
Chief Operations Officer

Dr. Jason Smith joined Beaver Dam Community Hospitals, Inc. in July 2016. His responsibilities include physician relations, the BDCH Medical Clinics' primary and specialty clinics, revenue cycle and contracted physician services. Prior to joining BDCH, Dr. Smith was the Medical Director at Mitchell Convalescent Center and Chief of Medical Staff at Mitchell County Hospital in Camilla, Ga.

Dr. Smith earned his Bachelor of Science degree from Mercer University in Macon, Ga., and graduated with honors from the Medical College of Georgia in 1999. He is board certified with the American Board of Family Medicine and has a Master of Business Administration degree.



Jason Smith
Chief Medical Officer

Board of Directors



Jim Kirsh
Board Chair



Sue Sutter
Vice Chair



Doug Mathison
Treasurer – Finance Chair



Marsha Borling
Secretary



Kim Miller
BDCH President & CEO



Dr. Frank Podojil
Chief of Staff



Karla Chase
Past Chair



Wade Fletcher
Board Member



Terry O'Connor
Board Member

BDCH Foundation

TOGETHER LET'S BUILD A BETTER FUTURE

Since 1984, we've been proud to offer innovative solutions to the health care needs that matter most in our communities. We're able to meet those needs thanks to the generosity of donors like you, and we accept gifts for projects within the walls of BDCH, and for health-related initiatives throughout the region.

Each year the Foundation highlights and raises funds for specific areas of need. The 2017-2018 Annual Fund Appeal goal is \$375,000 and focuses on Hospice Home and Blue Zones Project. Donations to BDCH Foundation, Inc. are tax deductible to the full extent of the law.

OUR MISSION

The mission of the Beaver Dam Community Hospitals Foundation Inc. is to raise and direct funds in support of BDCH's local health care and community programs.

OUR HISTORY

On May 21, 1984, local leaders formed BDCH Foundation, Inc., a non-profit 501(c)(3) organization dedicated to promoting charitable giving for health care needs in local communities. The Foundation, through its board of directors, recognizes the need to support the health and well-being of our region and beyond.

Standards For Media

PUBLIC RELATIONS GUIDELINES AND PROCEDURES

The communications team at Beaver Dam Community Hospitals, Inc. (BDCH) operates under HIPAA guidelines and procedures.

To arrange interviews, press should call the communications team. A member of our team can help access a specialist. If the requested resource is not available, we may be able to provide an alternative.

To be photographed or videotaped at any BDCH location, patients or their legal guardians must sign a consent form, through the communications department. Because of the federal Health Insurance Portability and Accountability Act of 1996 (HIPAA), patients over 18 or their legal guardian must complete a release form before anyone who works at BDCH can release confidential information about a patient.

Reporters inquiring about a patient's condition should contact a member of our communications team, with the individual's full name.

For more information about BDCH or to set up an interview contact **Sydney Hofer** at 920-356-6562 or shofer@bdch.org.